

BUILD A BETTER WORLD WITH DATA

PURE STORAGE SOLUTIONS

PURE EMPOWERS INNOVATORS TO DRIVE BETTER CUSTOMER EXPERIENCES, NEW BUSINESS MODELS, FASTER INNOVATION AND TIME-TO-MARKET, AND HIGHER PRODUCTIVITY-DRIVEN RESULTS.



SIMPLIFY



EMPOWER



DELIVER

Power your databases, virtual machines, containers, analytics, and webscale apps, with effortless all-flash shared accelerated storage performance and enterprise-grade availability.

CUSTOMER CHALLENGES



COMPLEXITY

Spending too much time managing storage and worrying about performance (will application A run happily alongside application B) when they should be getting value from their data.



COST

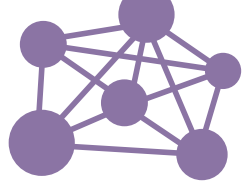
The cycle of buying new hardware to replace old hardware every 3-5 years, with an additional cost (and business risk) of data migrations from old to new. All whilst dealing with potential hidden software licensing costs.



SCALABILITY

Inability to react when the business grows and the demand for a new storage product increases.

THE SOLUTION



FLASHARRAY

Pure FlashArray is truly “effortless”, designed for mixed workloads with no training courses, no lengthy PS engagements and no prior knowledge of storage required.



REFRESH

Pure’s “Evergreen” business model means never buying a new array to replace an old one. They refresh your hardware every three years so it never gets old and support costs stay flat forever. All software features included, no additional line items.



ARCHITECTURE GROWTH

Pure’s architecture can start small (ten’s of TB) and grow up to 3 PB – in one single solution. All upgrades are non-disruptive with data-in-place, meaning there will never be a need for a migration.

WHY PURE



EFFORTLESS

Pure solutions are always-on, always fast, and always secure, all whilst being self-managing, and plug-n-play simple. They're also cloud-connected, giving you the agility of cloud-based management, predictive analytics, and unrivalled support and protection.

EFFICIENT

Pure storage is always efficient. With their industry leading data reduction they save you 10x on space and up to 10x on flash while consolidating all your tiers and workloads. They then deliver that efficiency via zero compromise data services that are fully automatable and extensible for self-service consumption.

EVERGREEN

Get increasing performance and savings every year. Buy once, and your SaaS-like subscription to software and hardware innovation delivers next-gen storage breakthroughs, like the 100% NVMe//X, without disruption, downtime, or data migration.

WHY NATILIK?



Our data centre specialists are able to assist in reviewing your current storage environment against the leading industry solutions in order to understand your short and long-term needs.



We can showcase the technology, workshop your requirements and propose a solution based on meeting your desired outcomes.



London HQ and offices in Sydney and New York with 24/7 follow the sun support team which provide a consistent experience globally.

SEE WHERE WE CAN TAKE YOU

To learn more about Pure Storage please contact your Account Manager.